LIQUID LUXE
A JMC Pools Company

DESIGN. BUILD. ESCAPE.

IN PARTNERSHIP WITH
NPC
NATIONAL PLASTERERS COUNCIL
EDUCATION | STANDARDS | EXCELLENCE

A Perfect Finish Lasts a Lifetime.

YOUR NEW POOL STARTUP

Your Pool Fire-Up Has Started

The 4 weeks that turn fresh plaster into a finish that lasts for decades.

Fresh plaster is alive for about a month — it keeps releasing minerals, so the water chemistry moves around a lot before it settles. For the next 4 weeks a certified technician is at your pool **twice a week** 🧪 testing, adjusting and brushing, so your finish cures smooth, even and stain-free — and stays inside the plaster warranty.



Your Next 4 Weeks

SAME CARE TODAY.
A MORE BEAUTIFUL TOMORROW.

WEEK 1
Plaster wakes up



Brushing, constant circulation and the first big chemistry corrections. Levels swing the most.

WEEK 2
Fine-tuning



The finish is still releasing minerals. Chemicals stay elevated on purpose to protect it.

WEEK 3
Settling down



The water starts holding its balance and readings begin easing toward normal.

WEEK 4
Pool is open



Salt, chlorinator activated, brand-new filter cartridge — and it's yours to enjoy.

Please don't swim just yet.

Chemical levels are much higher than normal and the plaster is still soft. Getting in the water now — people or pets — can leave permanent marks, etching or staining on a brand-new finish. Four weeks of patience buys you decades of a perfect surface. 🙏

Please do

- Leave the equipment running on the schedule we set.
- Keep the water level at the middle of the skimmer.
- Tell us right away about cloudiness, a stain, or a drop in water level.

Please don't

- Swim, or let kids or pets in the water. 🐶
- Add any chemicals yourself — we've got it. 🧪
- Run a robotic or automatic cleaner on the new plaster. 🤖
- Turn the pump off or change the timer settings. ⏱️



What happens at the finish line

- We add salt to your system (if applicable) and activate your chlorinator.
- We recommend a new filter cartridge (curing clogs the old one with plaster dust) — we'll send a quote.
- Your pool officially moves from curing to **ready to enjoy**.

Questions at any point?

Call the office or reply to any of our emails — no question is too small. This is your pool's most important month, and we'd rather explain something twice than have you wondering. 🙂

Thank you for trusting us with your pool.

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BETTER POOLS. BRIGHTER DAYS.